



E: info@cashurdrive.com
W: www.cashurdrive.com

Date: 18.02.2026

To

The Manager
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra (East), Mumbai – 400051

Symbol: CUDML

ISIN: INE0WL201014

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submit the enclosed Press Release titled **“Cash Ur Drive Acquires 50% Stake of Charjkaro Greentech Mobility; Strengthens EV Ecosystem Presence”** for your information and record.

The press release pertains to the Company’s acquisition of 50% equity stake in Charjkaro Greentech Mobility Private Limited and is being issued for public dissemination.

Kindly take the same on record.

Thanking You,

For Cash Ur Drive Marketing Limited

Gagan Mahajan

Company Secretary & Compliance Office

Membership No.-A34028

CASHurDRIVE MARKETING LIMITED

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4th Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11th Floor, World Trade Tower, Noida, U.P. - 201301

CIN : L74999CH2009PLC031677 | Email ID : account@cashurdrive.com | Contact : 0172 - 4667699



Cash Ur Drive Acquires 50% Stake of Charjkaro Greentech Mobility; Strengthens EV Ecosystem Presence

Mumbai, February 18, 2026: Cash Ur Drive Marketing Limited (NSE: CUDML | INEOWL201014), one of India's fast-growing sustainable transit media companies, has announced the acquisition of a 50% equity stake in Charjkaro Greentech Mobility Private Limited, marking a strategic move to expand its footprint within the electric mobility ecosystem.

Transaction Overview

- The Company has acquired **5,000 equity shares**, representing 50% of the paid-up equity share capital of **Charjkaro Greentech Mobility Private Limited**. The acquisition comprises **2,500 equity shares from Mr. Raghu Khanna and 2,500 equity shares from Mr. Parveen K. Khanna**.
- Post completion of the transaction, Cash Ur Drive will hold joint ownership in the company, enabling strategic collaboration and long-term value creation within the sustainable mobility space.
- The above acquisition was completed through cash consideration and is classified as a related party transaction under the applicable provisions of the Companies Act, 2013 and SEBI norms. Further, the transaction was conducted on an arm's length basis and in the ordinary course of business, after obtaining necessary approvals. This investment aligns with the Company's medium-term growth strategy, enabling revenue diversification through asset-backed media monetization across EV charging infrastructure while strengthening its presence in the sustainable mobility ecosystem.

Strategic Rationale & Forward Outlook

This investment reinforces Cash Ur Drive's strategy of integrating sustainable transit media with the rapidly expanding electric mobility ecosystem. As EV adoption accelerates and charging infrastructure expands across urban India, the convergence of mobility, media, and technology creates scalable opportunities for engagement, innovation, and monetization.

Commenting on the development, Mr. Raghu Khanna, Managing Director and Chairman, Cash Ur Drive Marketing Limited, said: *"Through this partnership, the Company aims to strengthen its presence within EV infrastructure while developing integrated media solutions across charging networks and leveraging technology-driven platforms to enhance consumer engagement. Going forward, Cash Ur Drive will continue to evaluate opportunities aligned with sustainable mobility and infrastructure-linked assets, positioning itself at the intersection of green mobility and high-impact media engagement."*

About Cash Ur Drive Marketing Limited

Founded in 2013, **Cash Ur Drive Marketing Limited** ("CUD" or "the Company") is one of India's fastest-growing out-of-home and transit media companies, pioneering sustainable and technology-driven advertising solutions. With a strong presence across major cities, CUD integrates transit, digital, outdoor, and green media assets to deliver impactful visibility for leading brands. The Company's focus on innovation, exclusive media rights, and expansion into EV charging station advertising has positioned it as a new-age leader in the evolving media landscape. Guided by a vision to make advertising more

effective, eco-friendly, and inclusive, CUD continues to redefine how brands connect with audiences on the move.

For FY25, the Company reported a Total Income of ₹139.32 crore, EBITDA of ₹20.67 crore, and Net Profit of ₹17.68 crore.

The company got listed on NSE Emerge in August, 2025.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact:

	<p>Mr. Sunil Mudgal - Director sunil@kirinadvisors.com +91 98692 75849 www.kirinadvisors.com</p>
---	--